

**For Immediate Release**

World of Concrete Booth S-12856



**Press Conference:**

Wednesday, Feb. 4, 2009, 3:00 pm  
South Hall, Room S-227

New Product Announcement

**Lythic™ Densifier is Next Generation in Concrete Polishing**

A new kind of concrete densifier speeds up the process of concrete polishing, saves money, and is easier on the environment. Lythic™ Densifier is based on colloidal silica. Compared to conventional silicate-based densifiers, it eliminates most of the steps, labor, and equipment required to densify a floor prior to polishing. It can be spray-applied in just 15 minutes and eliminates scrubbing in, scrubbing off, and disposal of the caustic gel created by silicates. Lythic cuts the time between application and polishing from 12 hours to one hour. Unlike silicates, there is virtually no risk of surface discoloration (whiting). Its formula is safer to handle and more eco-friendly than high-pH silicates. Shipped as a concentrate, it lowers shipping costs and transportation-related energy consumption and pollution. It also contains zero volatile organic compounds (VOC). Priced competitively with conventional densifiers, Lythic Densifier offers the industry a high-performance alternative with results that equal or exceed any product on the market. Lythic Densifier is part of a suite of concrete polishing and maintenance products from Lythic Solutions that includes Lythic™ Protector, a conditioner containing colloidal silica and polymers, and Lythic™ Cleaner, a cleansing formula that imparts additional silica into the concrete surface every time it is cleaned. Additional information is available at [www.lythic.com](http://www.lythic.com).

**About Lythic Solutions:** Lythic Solutions, Inc. ([www.lythic.com](http://www.lythic.com)) is a concrete technology company formed by veteran concrete polishing professionals. The company is dedicated to bringing to market advanced products for concrete polishing and other concrete finishing applications.

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Photos and press releases can be downloaded at [www.chusid.com/lythic](http://www.chusid.com/lythic).